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**The Leading Investor in
Expanding Information Technology
Companies**

**Edison Venture Completes Follow-on Investment in Inmagic
Supports Growth of MA-based Knowledge Management Software Leader**

LAWRENCEVILLE, NJ, October 6, 2009 – -- Edison Venture Fund announced completion of \$1.8 million follow-on investment for Inmagic, Inc., based in Woburn, MA. Edison’s cumulative investment reached \$6.8 million. The use of proceeds will expand sales, marketing, customer support services and product development.

More than 5,000 organizations around the world use Inmagic’s Web-based software to catalog, search, retrieve and publish a wide range of content. Inmagic’s [social knowledge management software](#) helps corporate, government and non-profit organizations become more innovative, competitive and productive by creating “knowledge networks”. Users access diverse content and create collaborative communities.

“Edison’s strategic counsel and experience accelerating growth of their portfolio companies has been instrumental to our success,” commented Ron Matros, CEO. Michael Balmuth, General Partner, serves on the Board of Directors along with Edison Director Network Member Tony Florence, formerly EVP of Sales of VFA.

“Inmagic’s strong management team has positioned the company well ahead of competition,” commented Michael Balmuth. “Customers raved about the performance and flexibility of Inmagic’s product,” noted Orlando Mendoza, Principal, who participated in the diligence process.

Edison has invested in 21 New England-based companies including BlueCod, Cambridgesoft, Maptuit, PlumChoice, SellMyTimeshareNOW, Sonicbids, Tangoe and VFA. Successful exits include EIS, Marcam, MathSoft, Netegrity and ReTec.

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About Edison Venture Fund

Established in 1986, Edison partners with entrepreneurs, service providers and other financing sources to build successful companies. Edison provides capital and value-added services to late stage (\$5 to 20 million revenue), information technology businesses. Initial investments range from \$5 to 8 million. Edison typically serves as the sole or lead investor in financings up to \$10 million. In addition to providing expansion capital, Edison funds management buyouts, recapitalizations, spinouts and secondary stock purchases.

Edison's investment professionals are based in Needham, MA, Lawrenceville, NJ, New York, NY and McLean, VA. Industry specialties include application software, communications, financial technology, interactive marketing, healthcare IT. Edison's successes include Axent, Best Software, Dendrite, E-Transport, Princeton Financial, Visual Networks, VirtualEdge, Vocus and many other information technology leaders, which have a combined market value exceeding \$5 billion. Edison currently has \$550 million under management and is actively making new investments. www.edisonventure.com

About Inmagic

Inmagic, Inc. has been the industry leader in knowledge management and library automation applications for over 25 years. Today, Inmagic is at the forefront of the move to new generation knowledge management, creating Social Knowledge Networks that combine top-down, vetted information with bottom-up, social "wisdom of the community" to address critical research and business objectives. Over 5,000 companies in 100 countries use Inmagic solutions, including Inmagic® *Presto*, Inmagic® *Presto* for Social Libraries, and the DB/Text product family, to gain unprecedented insight into customers, markets, competitors, research, intellectual properties, and more. Visit Inmagic at www.Inmagic.com.

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