



**John Martinson Honorary Co-Chair
Edison Sponsored 2009 MAC Conference**

John Martinson, Edison Managing Partner and Michael Kopelman, Principal, invite you to attend the 2009 Mid-Atlantic Capital Conference November 3-4, 2009 at the Philadelphia Convention Center. As the oldest, most established venture conference in the Northeast, the MAC Conference regularly draws more than 1,100 participants and has been the catalyst for billions of dollars in venture funding and entrepreneurial success in the region.

John Martinson has been selected as Honorary Co-Chair of this premier gathering of investors and private companies. John is recognized for his contributions to the venture community. Martinson was active in organizing the 1992 Venture Fair and received the Blair Thompson Award. In 1994 John was Chairman and served as a director of MAC Alliance for eight years.

Join Michael Kopelman, along with other venture capitalists and entrepreneurs, as they discuss how successful growth companies implement strategy in any economy. The panel, Best Practices that turn your Strategic Vision into a Thriving Business, is scheduled for **4:00 pm, November 3, 2009**.

John Martinson and distinguished panel of venture capitalists from the technology and healthcare sectors, will participate in the VC Luminary Roundtable scheduled at **5:00pm on November 3rd**. Topics include: What will drive the reemergence of the IPO market? How are institutional limited partners viewing the asset class? What segments are hot and what will be the next big wave of innovation in Healthcare and Technology? What expectations should an aspiring entrepreneur have related to access and availability of VC funds over the next 5 years?

Following the panels, please join the MAC Alliance community at the Cocktail Reception, **6:00 pm, November 3, 2009**, sponsored by Edison Venture Fund.

The conference continues on Wednesday, November 4th, with more networking opportunities, business development sessions and company presentations. John Martinson will be honored at MAC Awards Luncheon at 12:45 pm.

For MAC Conference information/registration please visit <http://macalliance.com/conference/index.asp>

For additional information about Edison Venture please visit <http://www.edisonventure.com>