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The Leading Investor in Expanding Mid-Atlantic Information Technology Companies

Edison Venture Finances SANpulse Technologies Fuels Growth of NJ-based Enterprise Storage Solution Leader

LAWRENCEVILLE, NJ, October 1, 2009 -- Edison Venture Fund announced a \$5 million investment in Jersey City, NJ-based SANpulse Technologies, Inc. Edison is the sole institutional investor in this rapidly growing software business. The proceeds will be used to expand sales, marketing and development.

SANpulse offers enterprise infrastructure software and services that facilitate rapid and automated discovery, migration and optimization of the world's largest SAN environments. SANpulse's business-aware technology solutions deliver significant time and cost savings, while alleviating risks in complex and dynamic SAN environments.

"Edison's strategic guidance and value-added services will be instrumental in our long term success," stated Peter Mehta, Chief Executive Officer. "Edison has a proven track record of accelerating growth and providing the necessary support as evidenced through their portfolio companies."

"Peter Mehta, CEO, leads an exceptional management team achieving substantial market penetration. Gerard Lam, founder, is a storage industry visionary," stated Joe Allegra, General Partner. "Customers praised the company's technology and domain expertise," added Rob Finn, Associate.

Joe Allegra serves on SANpulse's Board of Directors with Edison Director Network member, Jim Kanir, VP Sales, M5 Networks. Rob Finn led Edison's due diligence.

Edison invested in 22 business services companies. Active portfolio companies include Billtrust, Blue Cod, Fishbowl Marketing, Formatta, Innovectra, M5 Networks, Neat, Notable Solutions, Operative and VFA.

Edison made 41 investments in New Jersey including Archive Systems, CheckPoint HR, Gain Capital, iContracts, IPP, RedVision, Sentrx, Systech and Voxware. Successful NJ exits include Dendrite, DPM, Incurrent, MDY, Princeton Financial Systems and QSS.

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About Edison Venture Fund

Established in 1986, Edison partners with entrepreneurs, service providers and other financing sources to build successful companies. Edison provides capital and value-added services to late stage (\$5 to 20 million revenue), information technology businesses. Initial investments range from \$5 to 8 million. Edison typically serves as the sole or lead investor in financings up to \$10 million. In addition to providing expansion capital, Edison funds management buyouts, recapitalizations, spinouts and secondary stock purchases.

Edison's investment professionals are based in Lawrenceville, NJ, McLean, VA, New York, NY and Needham, MA. Industry specialties include application software, communications, financial technology, interactive marketing, healthcare & pharmaceutical IT. Edison's successes include Axent, Best Software, E-Transport, Marcam, MathSoft, Visual Networks, VirtualEdge, Vocus and many other information technology leaders, which have a combined market value exceeding \$5 billion. Edison currently has \$550 million under management and is actively making new investments. www.edisonventure.com

About SANpulse Technologies

SANpulse is the leading provider of data center technology solutions and services that help the world's largest companies manage and migrate complex IT environments. Its revolutionary, patent-pending enterprise infrastructure software called SANlogics™ facilitates rapid and automated discovery, migration and optimization of complex and dynamic SAN environments, while delivering significant time and cost savings.

Since its inception in 2005, SANpulse has helped many Fortune 500 clients across the globe maximize efficiency of their storage infrastructure, mitigate risk and guarantee greater business agility. SANpulse is headquartered in Jersey City, NJ, with regional offices in Dallas, TX and London, UK. For more information, please visit www.SANpulse.com.

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